



*Whistler Dental*



Dr. James McKenzie (right) of Whistler Dental with colleague Dr. William Dorfman (feature Dentist on ABC's Extreme Makeover)

# ZOOM!

**IMMEDIATE RESULTS. IMMEDIATE SMILES.**

## **ZOOM! FREQUENTLY ASKED QUESTIONS**

### **What is Zoom! Tooth Whitening?**

Zoom! is a whitening process that lightens the discoloration of enamel and dentin.

### **What causes tooth discoloration?**

There are many causes. The most common include aging and consumption of staining substances such as coffee, tea, colas, tobacco, red wine, etc. During tooth formation, consumption of tetracycline, certain antibiotics or excessive fluoride may also cause tooth discoloration.

### **Who may benefit from tooth whitening?**

Almost anyone. However, treatment may not be as effective for some as it is for others. Your dental professional can determine if you are a viable candidate for this procedure through a thorough oral exam, including a shade assessment.

### **Do many people whiten their teeth?**

More people than you might imagine. A bright, sparkling smile can make a big difference for everyone. The Zoom! Whitening System makes it easier and faster than ever before.

### **Is whitening safe?**

Yes, extensive research and clinical studies indicate that whitening teeth under the supervision of a dentist is safe. In fact, many dentists consider whitening to be the safest cosmetic procedure available. As with any tooth whitening product, Zoom! is not recommended for children under 13 years of age and pregnant or lactating women.

### **How long do the results last?**

By following some simple post whitening care instructions, your teeth will always be lighter than they were before. To keep your teeth looking their best, we recommend to avoid staining substances, floss regularly, use an electric toothbrush and have regular professional hygiene visits twice a year to keep your smile its whitest.

### **Is there any difference between over the counter tooth whiteners and Zoom?**

Yes! Consulting your dental professional is always the first step to whitening your teeth safely. Over the counter tooth whitening strips, brush on gels and toothpastes take weeks or months to whiten your teeth just a few shades. Zoom! is clinically proven to whiten your teeth six to ten shades (some patients even more) in just over an hour! Only a dentist can get your teeth this white, this fast, this safe!

**How does the Zoom! In Office Whitening System work?**

The Zoom! light activated whitening gel's active ingredient is Hydrogen Peroxide. As the Hydrogen Peroxide gel is broken down, oxygen enters the enamel and dentin, whitening colored substances while the structure of the tooth is unchanged. The Zoom! light aids in activating the Hydrogen Peroxide and helps it penetrate the surface of the tooth.

**What does a patient experience during the Zoom! In Office Whitening procedure?**

During the procedure, patients comfortably watch television or listen to music. Many actually fall asleep. Individuals with a strong gag reflex or anxiety may have difficulty undergoing the entire procedure, but medications are available to assist in this area.

**Are there any side effects with the Zoom! In Office Whitening Procedure?**

Some people experience temporary increased tooth sensitivity. Sensitivity typically disappears within 24 hours after completion of treatment. In extreme cases, there may be lip sensitivity or a 'sunburn' like feeling on the lips. This will disappear after a couple of days.

**How is exposure to the Zoom! Light controlled?**

The Zoom! procedure requires that all soft tissue in and around the mouth be protected. The clinician is required to monitor the procedure to ensure any exposed skin or tissue is isolated and protected. Protective eyewear is required during the procedure. Light sensitive individuals, including those undergoing PUVA (Psoralen & UV Radiation) therapy or other photo-chemotherapy, as well as patients with melanoma, should not undergo the Zoom! In Office Whitening. Also, patients taking any light sensitive drugs or substances, whether over the counter, prescription or homeopathic, should consult their primary physician prior to the whitening procedure. **Anyone who is not eligible for Zoom! In Office Whitening for these reasons may be an excellent candidate for Zoom! Take Home Weekend Whitening.**

**How long does Zoom! In Office Whitening take?**

The complete whitening procedure takes just under 2 hours. The procedure begins with a preparation period, followed by one hour of whitening and then a fluoride / clean up session completes the whitening process.

**How does the Zoom! Take Home Weekend Whitening System work?**

Zoom! utilizes a breakthrough dual barrel chemistry that is engineered to accelerate whitening efficacy in two unique ways. First, it utilizes a breakthrough surfactant technology for improved gel penetration. Second, it helps to control the activation of Hydrogen Peroxide. This innovative formula creates an activation matrix that helps regulate the release of free radicals for optimal results. Zoom! Take Home Weekend Whitening delivers an average of six shades brighter in three applications, however, individuals will vary.

**How long does Zoom! Take Home Weekend Whitening System take?**

The Zoom! Take Home Whitening is designed to be worn between four to eight hours per application. You can either wear the whitening trays for a short period during the day or sleep with them in, whichever works best for you.

**How is the Zoom! Take Home Weekend Whitening System different from the Zoom! In Office Whitening System?**

The main difference between the two systems is that you use the Zoom! Take Home Whitening System in the convenience of your own home over a few nights or days and the Zoom! In Office Whitening System is performed in one quick, convenient office visit.

**WHISTLER DENTAL**

336-4370 Lorimer Road – Market Place, Whistler, BC 604 932 3677

smile@whistlerdental.com or visit [www.whistlerdental.com](http://www.whistlerdental.com)